



## Magic Fashion US Apparel Store - Retail Sales

### HOST INFORMATION

**Company Description:**

*Magic Fashion US Apparel is located in beautiful Mackinaw City, Michigan. The shop provides custom made clothing and souvenirs for tourists visiting northern Michigan. We have been hiring students from all over the world for over 10 years!*

*While working for our company, employees are able to meet hundreds of people from various parts of the United States and the world on a daily basis. There is never a dull moment. Staff is able to perfect speaking English as they are our front line of communication with our customers. There are many opportunities for growth in the company as well.*

*During their free time, staff can enjoy the numerous activities located in Mackinaw city and on Mackinac Island. They spend their time going to the lake/beach, riding bikes around town, enjoying the beautiful landscape, and sampling the delicious fudge and ice cream. We also pride ourselves on including our staff in our social events and get togethers; we are family here.*

*We are looking for outgoing and motivated students who are interested in a fun and rewarding cultural exchange experience. We want you to enjoy your stay in Michigan and make time to explore the area!*

*We look forward to meeting you this summer!*

**Host Website:** <https://www.facebook.com/MackinacOutfitter/>

**Site of Activity:** Magic Fashion US Apparel Store

**Parent Account Name:** Magic Fashion MI

**Host Address:** 248 South Huron Avenue , #36 , Mackinaw City , Michigan , 49701

**Nearest Major City:** Mackinaw City , Michigan , Less than 10 miles away

### PLACEMENT INFORMATION

**Job Description:**

*Retail Sales workers actively sell a range of merchandise to guests in a store or shop environment. Retail Sales responsibilities include:*

- Handling sales in an accurate manner, which will include maintaining a daily bank, entering sales in a cash register, taking money, counting out correct change (coins/bills), giving change (coins/bills) to guests, and completing credit card transactions.*
- Wrapping items and/or placing items in bags for guests.*
- Greeting all guests as they enter the store in a timely manner.*
- Assisting or advising guests on their purchases.*
- Suggesting other merchandise items to go with the guest's original selection (up-sell).*
- Educating guests on amenities outside of the retail location but still within our property (cross-sell).*
- Stocking and inventory of merchandise items.*
- Maintaining and cleaning all retail areas including stock room, display areas, floors, and cash register/check-out area.*
- Demonstrate a high level of customer service. Respond to and take appropriate action to resolve concerns and complaints of guests.*

- Keep supervisor/manager informed of situations relating to facility operation, patron complaints or concerns, accidents, emergencies, damages, and potential safety hazards.
- Attend departmental and team meetings as well as participate in all additional training courses.
- Perform all duties in a safe manner.
- Employees may be asked to move to different locations or job assignments within
- Store hours are from 9AM-10PM with the average hours being scheduled between 9am-6pm. Hours may average 32-35 hours before 4th of July of and may increase based on business needs.
- Second job opportunities available to employees of Magic Fashion at other store locations on Mackinaw City and Mackinac Island.
- Michigan State has specific laws about employee breaks and lunch. Please discuss with employer upon arrival to worksite. Employees must be flexible and communicate with employer about expectations.
- Students who complete the dates on their job offer form, performed well, who are motivated and are interested in doing a good job are eligible to receive an END OF SEASON BONUS! The amount is not disclosed, is not guaranteed and at the discretion of the manager.

**Typical Schedule:**

Store hours are from 9AM-10PM with the average hours being scheduled between 9am-6pm. Hours may average 32-35 hours before 4th of July of and may increase based on business needs.

**Drug Test required:** No

## COMPENSATION

**Hourly Wage:** \$12

**Eligible for Tips:** No

**Estimated weekly wages including tips:** \$480

**Bonus:** No

\* All figures above are pre-tax

**Estimated average number of hours per week:** 35

**Estimated minimum number of hours per week:** 32

**Estimated maximum number of hours per week:** 40

**Potential fluctuation in hours per week:**

Hours may be less in the spring due to cooler weather, will pick up by 4th of July holiday

**Average number of hours per week reached by last year's seasonal employees:** 33

## JOB REQUIREMENTS

**English Level required:**



**Advanced**

**Required to be 21+:** No

**Previous Experience required:** No

**Qualifications & Conditions**

Lifting

Lifting requirement: 25lbs/11kgs

Description:

Lifting boxes of retail items, pushing carts, emptying trash

Standing for entire shift

**Job Training required:** Yes

Length of job training:

one week

Hours per week during training period: 32

Different wage during training period: No

Start on specific day of the week: No

Training requirements:

•Must have a high attention to detail, math/counting skills, and accurate money/cash handling skills. •Must have strong communication skills, a friendly, positive attitude and be dedicated to customer service. •Must be attentive to guests and highly knowledgeable about all property merchandise in order to educate guests and up-sell and cross-sell merchandise. •Merchandise presentation skills are a benefit to this position. •Must be able to work individually or on a team and at a quick pace. •Must have the ability to read, write, and understand instructions given in the English language. •Must have the ability to understand and respond to verbal instructions given in the English language. •Retail Sales/Shop Assistants serve as a representative of our company and must display courtesy, respect, tact, and discretion in all interactions with other employees, management, owners, guests, and members of the local community.

**Need to wear uniform:** Yes

Uniform Policy:

All staff are required to provide their own footwear and pants. We require staff to wear khaki pants, Capri pants, or shorts (shorts must fall at just above the knee, no shorter). Jeans are okay.

Cost of uniform: \$0

Uniform laundry: Participant responsibility

**Dress Code:** Yes

Description:

Employees need to appear for work clean and well groomed. We maintain a conservative professional image. Tattoos need be covered. Facial or tongue piercings need to be removed while working. Employees must maintain a professional hair color and style, .i.e dying hair bright colors such as pink, blue, green, etc. would not be acceptable.

## CULTURAL OPPORTUNITIES

### **Types of Cultural Opportunities:**

*Company Parties, Holiday Events, Karaoke Nights or Talent Shows, Potlucks or Dinners*

### **Additional Details about Cultural Offerings:**

*We pride ourselves on honoring the beliefs and holidays of all of our employees. As a group we try and come together for staff cook outs and pot lucks as often as possible. Our staff has always been very close and we always try to encourage a "family feel".*

### **Local Cultural Offering:**

*There are many events in Mackinaw Island and Mackinac city including the Labor Day Bridge Walk, Lilac Festival, and Fourth of July Fireworks.*

## HOUSING AND TRANSPORTATION

**Housing Provided:** *Yes. Employer Guarantees employer - owned or employer - arranged housing to all hired participants. May find own (can choose alternative).*

### **Employer-owned or employer-arranged housing description:**

*Prior to arrival, students must come with enough money to pay for at least two weeks of housing (\$160.00-\$170.00 will cover a student for two weeks in Mackinaw City). Per week housing cost: \$80.00 Housing deposit: \$100.00, due 1 week after starting work. Employer housing is first come, first serve (as far as roommates go) and all students will have provided housing.*

**Lease Agreement:** *No*

### **Onsite Amenities:**

*WiFi: Yes*

*Description:*

*Wi Fi will be available in housing, included with rent.*

*Phone Service: Yes*

*Description:*

*Employees can connect using local cellular data companies or purchase mobile phone with calling card. Employees are responsible for paying for cellular data charges.*

*Kitchen facilities: Yes*

*Description:*

*Most facilities will have on site kitchen or kitchenette.*

*Laundry facilities: Yes*

*Description:*

*Either in personal housing or in community setting.*

### **Occupancy Requirements for Provided Housing:**

*Minimum Occupancy Per Room: 1*

*Maximum Occupancy Per Room: 4*

*Suggested Occupancy Per Room: 1 - 4*

*Rooming Arrangement Description:*

*Employer housing is first come, first serve (as far as roommates go) and all students will have provided housing. Employees are free to trade roommates as they see fit.*

**Provided Housing Cost:**

*Required to Pay for Provided Housing: Yes*

*Cost per Week: \$80*

*Housing Cost Deducted from Paychecks: Yes*

*Utilities Costs: Yes*

*Cost per Week: \$0.01*

*Description:*

*Rent includes utilities and is \$80 a week.*

*Housing Deposit: Yes*

*Cost: \$100*

*Description:*

*housing deposit should be paid within 1 week of starting work.*

*Housing Deposit Refundable: Yes*

*Conditions for Deposit Refund:*

*At employer discretion: If housing maintained without damages and all rent is paid on time.*

*Details About Deposit Refund:*

*check upon departure.*

**Transportation to Worksite:**

*Walking Commute Time*

*Estimated commute time: Under 15 minutes*

*Description: Commute is very easy, two minute walk, usually weather is great but recommend having an umbrella in case there is rain.*

## ARRIVAL INFORMATION

**Arrival Instructions:**

*Once students arrive in Mackinac City.*

*Employer will pick you up at the bus station and take you to the employer provided housing. There are two busses that arrive in the City at 10pm and 11pm at night.*

*Students MUST communicate their arrival plans to the employer. AS SOON AS YOU ARRIVE IN THE U.S you must email your employer: (magicfashionmackinaw@gmail.com1)*

*1). Pellston Airport: The closest airport to Mackinaw City is Pellston (it is only 15 miles from the city/island) but is more expensive and the planes only run from Detroit through Northwest Airlines. Depending upon the time you arrive in Pellston there is a hotel directly across from the airport called the Pellston Lodge. Their contact details are as follows:*

*Phone: 231-539-7000 (in the USA)*

*Website: [www.pellstonlodge.com](http://www.pellstonlodge.com)*

2) Detroit Airport: If you choose to fly into Detroit, this will be the closest you will get for the better price. However you will have to take into consideration the expense for a hotel and the bus to arrive to Mackinaw City. For smaller groups of students you will need to take the Greyhound bus from Detroit:

Phone: 1-800-231-2222 (in the USA)

Website: [www.greyhound.com](http://www.greyhound.com)

**Suggested Arrival Airport:**

Detroit Metropolitan Wayne County Airport, DTW, Over 50 miles

Pellston Regional Airport, PLN, Less than 10 miles

**Estimated cost of transportation to worksite from suggested airports: \$25 to \$50**

**If arriving after regular hours:**

**Suggested After-Hours Accommodation:**

*pellstonlodge.*

1600 US-31

Pellston, Michigan 49769

<https://pellstonlodge.com>

(231) 539-7000

\$75 to \$100

*Clarion Hotel Detroit Metro Airport*

8600 Merriman Rd

Romulus, Michigan 48174

<https://www.choicehotels.com/michigan/romulus/clarion-hotels/mi190?source=gyxt>

(734) 728-7900

\$75 to \$100

## TRAINING AND ONBOARDING

**Pre-Arrival Onboarding:**

**Social Security Number:**

Require participants to apply for SSN before arrival at worksite: No

Details about how to apply for Social Security Number:

Students not required to apply for a social security card prior to arriving at worksite.

Nearest SSA Office: Petosky, Michigan, Less than 50 miles

**Other:**

Wage Payment Schedule:

Employees receive a paycheck every two weeks. They work an average of 40 hours per week with maximum hours usually achieved in June, July, August. We do have an option for overtime pay starting at 41 hours.

*Meal Plan: Not available*

*Provide Certificates/Performance Evaluations: Yes*

*Hire in Groups:*

*Grooming Requirements:*

*Employees need to appear for work clean and well groomed. We maintain a conservative professional image. Tattoos need be covered. Facial or tongue piercings need to be removed while working. Employees must maintain a professional hair color and style, i.e dying hair bright colors such as pink, blue, green, etc. would not be acceptable.*

*Second Job Availability: Yes, likely*

*Applicable Company Policies:*

- To perform this job successfully, you must be able to converse comfortably in English to be able to understand and communicate with customers with the confidence to maintain good eye contact.*
- A strong candidate for this job is someone with a bright personality, who is a fast learner, who is dedicated to good work, and has a lot of energy!*
- Employees are required to arrive to work on time.*
- If calling out sick, we ask that employees let us know as early as possible so we can find a replacement.*
- Smoking is not permitted inside the property but is permitted in designated smoking areas.*
- Cell phone use is not permitted during work hours but can be used during break.*
- Retail Sales workers actively sell a range of merchandise to guests in a store or shop environment.*

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- Assisting or advising guests on their purchases.*
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- Stocking and inventory of merchandise items.*
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- Employer requires students to arrive four days before their start date so that they can give them a tour of the city, where to buy groceries, where to shop, get them settled into their housing, observation period at work getting a tour of the store (which is about an hour per day). This is not paid.

- If employee seeks a second job, they can only apply after they have established their position with our company. Employees are permitted to apply for a second job after two consecutive weeks of employment with this company.

- Depending on business needs, or if students want to work extra hours, students may be asked to relocate or be reassigned to work at any of the following locations (see below): Students will receive the 32 hours at the store where hired for the season and all stores are within walking/biking distance to the provided housing. Students working on Mackinac Island will be given a ferry transportation pass from the employer.

- Catch 22: 321 East Central Avenue Mackinaw City, MI 49701 Foxy 7232 Main Street Mackinac Island, MI 49757

- Ko Koes: 306 East Central Avenue Mackinaw City, MI 49701 Mackinaw Clearance 248 South Huron Avenue Mackinaw City, MI 49701

- Monster Teez: 240 South Huron Street Mackinaw City, MI 49701

- Monster Teez: 72435 Main Street Mackinac Island, MI 49757

- Sharky's Mackinaw Outfitters: 220 South Huron Avenue Mackinaw City, MI 49701

- U.S. Apparel Store: 248 South Huron Avenue Mackinaw City, MI 49701

• Employees will perform physical activities that require moving one's whole body, such as lifting, balancing, climbing, and stooping or bending. These activities often also require considerable use of the arms and legs.

• Employees will be expected to stand for the majority of their shifts.

• Retail Sales workers will be required to stand for long periods.

• Will be required to lift, push, pull, or carry objects up to 25 lbs. on a repeated basis.

• Most employees will work continuously in an indoor environment with exposure to conditioned air.

• Some Retail Sales employees will be required to work at an outdoor cart with exposure to a variety of weather conditions such as rain, cold temperatures, direct sunlight or high heat and humidity.

• Retail Sales workers may be moved between merchandise stores or other property locations.

## COMMUNITY AMENITIES

### **Walking Distance from Worksite:**

Food Market, Post Office, Bank, Restaurants, Fitness Center, Internet Cafe, Public Library

### **Walking Distance from Housing:**

Food Market, Post Office, Bank, Restaurants, Fitness Center, Internet Cafe, Public Library

### **In Town, Requires Transportation:**

Shopping Mall