

# Istituto Lorenzo de' Medici

THE ITALIAN INTERNATIONAL INSTITUTE

45 years in  
international  
higher education



## CERTIFICATE PROGRAMS



# CERTIFICATE PROGRAMS //

---

Experiential learning is LdM's main tool to foster students' future professional development.

Istituto Lorenzo de' Medici offers Certificate Programs designed to develop student creativity, artistic talent, and technical skills within structured plans of study. Combining a strong theoretical base with practical work for the pursuit of a real profession, students can choose among:

- *SEMESTER CERTIFICATES*
- *ONE-YEAR CERTIFICATES*
- *PROFESSIONAL // ADVANCED CERTIFICATES*  
(*ONE- AND TWO-YEAR PROGRAMS*)

**SEMESTER CERTIFICATES** give students the opportunity to gather the professional skills and the theoretical underpinnings of their field of choice in a single semester. These certificates address specific areas that lead to a variety of possible career options, with a balance of courses that help students grasp the essentials and prepare to enter the relevant marketplace. Semester certificates consist mainly of three core courses and a choice of two out of three / four track courses (Italian language study is encouraged but no language courses are required). Semester Certificate sessions start fall and spring semesters.

**ONE-YEAR CERTIFICATES** offer a comprehensive course structure addressing students' own professional goals. The class selection has been pre-planned in order to allow students to follow the most appropriate course sequence in the area of study that they wish to pursue. Sessions start fall semester only. Students with prior knowledge of the selected field of study may be admitted to the second semester (in spring only), after submitting a portfolio of their work to be assessed and approved.

**PROFESSIONAL // ADVANCED CERTIFICATES** are designed for students who have a solid background in the area of study. Students can combine the One-Year Certificate and the Professional / Advanced Certificate, or apply to either one according to their experience and education levels. Students who have successfully completed the One-Year Certificate may progress into the Professional/Advanced Certificate (according to the program selected) completing the two-year program. Students applying for the Professional/Advanced Certificate Program must provide evidence of their background in the selected area. An admissions committee will review the application and accept only those students who meet the entry requirements. Sessions for Professional/Advanced certificates start fall semester only.

## 45 YEARS OF GROWTH AND EXPERIENCE

LdM is among Italy's most distinctive and established international institutes for higher education founded in 1973 in Florence. With 45 years of growth and experience, LdM offers 600 different courses in 38 academic subject areas, focused on Liberal Arts and Social Sciences, Creative Arts, Design, Sciences, Agriculture, and Italian Language and Culture. Today LdM hosts over 3000 students a year from all over the world. With its main campus in Florence, it has premises in Rome, and Tuscany, providing the opportunity for students to study abroad in multiple locations and truly experience the cultural richness of both historical and contemporary Italy. At LdM formal university-level learning is integrated with an emphasis on personal growth, individual engagement, and community responsibility, offering educational opportunities deeply rooted in the surrounding environment.

*LdM CERTIFICATES ARE OFFERED AT THE FLORENCE CAMPUS.*

*ALL COURSES ARE TAUGHT IN ENGLISH, EXCEPT ITALIAN LANGUAGE COURSES.*

---

## STUDYING AT LdM IS AN EXPERIENCE THAT WILL SHAPE YOUR FUTURE

---

### OUR MISSION

Istituto Lorenzo de' Medici is committed to delivering a high-quality international learning experience through which students advance along their formal educational paths, develop their creativity, realize their own potential, and empower themselves to impact the world around them.

### THE FACULTY

All LdM Certificate courses are taught by professors who are qualified professionals and renowned artisans with extensive experience in the fields and industries of the related certificate sector.



# SEMESTER CERTIFICATES //



## ARCHITECTURE IN URBAN CONTEXT

This certificate is focused on designing architecture in urban environments. Students improve skills in technical and 3D drawings. They develop a project in an urban context, considering all the influences from the site and surroundings. Furthermore, students learn from case studies and from involvement with the host city: they analyze, evaluate and critique architectural projects in terms of their sustainability.

### CORE COURSES

- Technical Drawing
- Sustainable Architecture
- Architecture in its Environment

### TRACK COURSES

Students are required to choose two courses from the following:

- Public Space Design
- Contemporary Architecture
- Architecture Studio: Special Topics



## INTERIOR DESIGN IN CONTEMPORARY LIVING

This certificate develops analytical and technical skills in creating design solutions for contemporary living spaces. Students learn to address client needs, present projects effectively, explore design solutions and illustrate plans in 3D, with attention to materials, constructive techniques and technologies.

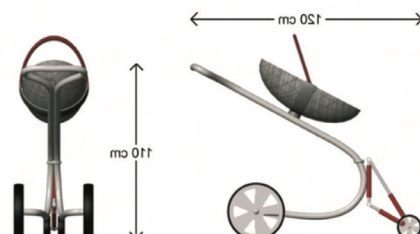
### CORE COURSES

- Technical Drawing
- Design for Living Spaces
- Interior Design II

### TRACK COURSES

Students are required to choose two courses from the following:

- Lighting Design
- Furniture Design
- Textile Science



## PRODUCT DESIGN TOWARDS SUSTAINABILITY

This certificate combines functional design and environmental awareness. The core courses allow students to sharpen skills in technical 3D drawing/rendering and in creating specification sheets. Students also focus on designing viable projects, using different methods of drawing and modeling. They learn to analyze, evaluate and critique design projects in terms of their sustainability.

### CORE COURSES

- Technical Drawing
- Product Design II
- Sustainable Design

### TRACK COURSES

Students are required to choose two courses from the following:

- Aesthetics of Design: Theory and Practice
- Introduction to Environmental Issues
- Design Materials

**SEMESTER PROGRAM PREREQUISITES //** Please note that the Semester Certificates may require advanced skills. We encourage students to look for prerequisites in LdM academic catalogue available online at [www.ldminstitute.com](http://www.ldminstitute.com).





# SEMESTER CERTIFICATES //



## ART OF COOKING: ITALIAN GASTRONOMY

The certificate allows students to explore and understand through time and culture the traditional art of Italian Cuisine. The certificate identifies the main trends in Italian cooking and develops skills in pairing food and wine for menu planning.

### CORE COURSES

- Food and Culture
- Current Trends in Italian Cuisine
- Italian Food and Culture: Pairing Food and Wine

### TRACK COURSES

Students are required to choose two courses from the following:

- Italian Regional Food in Cultural Perspective
- Fundamentals of Food Design, Styling and Photography
- Italian Cuisine: History and Practice
- Italian Language



## ART OF COOKING: BALANCE IN NUTRITION

The certificate provides students with a comprehensive approach to eating and understanding the positive effects of healthy food. The certificate highlights the connections between products and environment; the existence of a shared dietary pattern in the Mediterranean lifestyle and its health benefits; the basics of the chemistry and biology of nutrition and the physiological principles that underlie a balanced diet.

### CORE COURSES

- Nutrition Studies
- The Mediterranean Diet
- Topics in Nutrition: Italian Style Cooking

### TRACK COURSES

Students are required to choose two courses from the following:

- Vegetarian Culture
- The Science of Food, Health and Wellbeing
- Sustainable Food
- Italian Language



## VISUAL COMMUNICATION FOR FASHION

The core courses of this certificate provide an overview to facilitate the understanding of design and visual communication in the fashion industry. The diverse fields of study offer students insight into the areas of communicating fashion through illustration, retail merchandising displays, fashion reviews, blogs, and through the lens of fashion photography. Students learn to understand fashion as a significant cultural expression, and to use brand positioning strategies to convey fashion identity through both traditional and digital channels.

### CORE COURSES

- Introduction to the Fashion Industry
- Fashion Illustration I
- Fashion Communication

### TRACK COURSES

Students are required to choose two courses from the following:

- Anthropology of Fashion and Desirability: Beyond the Catwalk
- Visual Merchandising
- Principles of Fashion Photography







# ONE-YEAR AND PROFESSIONAL // ADVANCED CERTIFICATES

## FASHION MARKETING AND MERCHANDISING

The program focuses on the dynamics of retail buying, market strategy, brand identification and management within a global context. Emerging trends are examined and implemented to meet the consumer demand for product, distribution and effective visual communication. The certificate prepares students with business knowledge and skills while providing a foundation for a wide range of career opportunities in fashion merchandising, management, buying, visual merchandising, marketing, public relations and diverse areas in retail and promotion.

YEAR 1 (CERTIFICATE)  
1ST SEMESTER // FALL ONLY

- Introduction to the Fashion Industry
- Textile Science
- Fashion Marketing
- Fashion Consumer Behavior
- Visual Merchandising

2ND SEMESTER // SPRING ONLY

- Retail Management
- Fashion Buying Concepts
- Luxury Brand Management
- Fashion Entrepreneurship

Choice of one of the following:

- International Business Negotiation
- Global Fashion Merchandising

## FASHION DESIGN

The program is designed to develop students' ability to perform in today's evolving fashion industry, to think critically and to find innovative solutions. It offers a rich experience and an opportunity to acquire industry skills in the areas of design, illustration, textiles, pattern development and digital technology. A solid theoretical foundation with practical application is at the heart of the program while promoting a collaborative and interdisciplinary approach to learning within a global context. The focus is the development of creativity, technical and visual communication skills for a broad range of career opportunities including fashion design, product development, technical design, patternmaking, textile design, trend forecasting and more.

YEAR 1 (CERTIFICATE)  
1ST SEMESTER // FALL ONLY

- Introduction to the Fashion Industry
- Construction Techniques
- Fashion Illustration I
- Textile Science
- CAD for Fashion Design I
- History of Costume

2ND SEMESTER // SPRING ONLY

- Patternmaking I
- Fabric Styling
- Fashion Illustration II
- Draping I
- Trend Forecasting

YEAR 2 (PROFESSIONAL CERTIFICATE)  
1ST SEMESTER // FALL ONLY

- Knitwear I
- Advanced Pattern Development
- Product Development
- Apparel Construction
- Fashion Lab: Experimental Design

2ND SEMESTER // SPRING ONLY

- CAD for Fashion Design II
- Portfolio Development
- Collection Production
- Interdisciplinary Design

Choice of one of the following:

- Accessory Design
- Knitwear II







## RESTORATION AND CONSERVATION

Through the LdM Restoration and Conservation Certificate, students are provided with the skills required to restore precious artworks from around the world. They participate in the restoration of frescoes and murals, work with self-made oil paints, and learn the techniques of gilding and egg tempera. They also explore the differences between fresco techniques on wet and dry plaster and work directly and exclusively on original artifacts from the 14th to 19th centuries.

### YEAR 1 (CERTIFICATE) 1ST SEMESTER // FALL ONLY

- Fresco Painting and Restoration I
- Painting and Polychrome Wooden Sculpture Conservation I
- Drawing for Conservators
- General Chemistry I (with laboratory)
- Art History elective (to be selected by candidate)

### 2ND SEMESTER // SPRING ONLY

- Historical Painting Lab I
- Fresco Painting and Restoration II
- Painting and Polychrome Wooden Sculpture Conservation II
- Art History elective (to be selected by candidate)

*Choice of one of the following:*

- General Chemistry II (with laboratory)
- Fine Arts elective (to be selected by candidate)

### YEAR 2 (PROFESSIONAL CERTIFICATE) 1ST SEMESTER // FALL ONLY

- Theory of Conservation
- Historical Painting Lab II
- Advanced Fresco Painting and Restoration
- Advanced Painting and Polychrome Wooden Sculpture Conservation
- Science for Conservators II

### 2ND SEMESTER // SPRING ONLY

- Furniture, Wood Objects and Gilding Conservation
- Special Topics in Restoration
- Advanced Project for Painting and Polychrome Wooden Sculpture Conservation
- Advanced Project for Fresco and Mural Painting Restoration
- Art History elective (to be selected by candidate)



## FINE ARTS

In the Fine Arts Program at LdM, students have the opportunity to discover their own creative genius by utilizing everything Florence has to offer: inspiration from the finest painters of the Renaissance, unparalleled access to museums, contemporary artists' studios in the richest of art environments. Every year, students produce art in the form of sculptures, ceramics, paintings, drawings, and printmaking, and showcase their work as part of LdM initiative The Art is in the Square.

### YEAR 1 (CERTIFICATE) 1ST SEMESTER // FALL ONLY

- Art History II: High Renaissance to the Present
- Principles of Drawing and Composition
- Foundation Oil Painting
- Basic Printmaking
- Ceramics

### 2ND SEMESTER // SPRING ONLY

- Avant-garde and Modernist Art (1900-1950)
- Fundamentals of Art and Design: Color Theory
- Intermediate Drawing
- Intermediate Painting
- Etching

### YEAR 2 (ADVANCED CERTIFICATE) 1ST SEMESTER // FALL ONLY

- Contemporary Art
- Expanding Creativity
- Advanced Drawing I: Observation and Interpretation
- Advanced Painting I: Observation and Interpretation
- Introductory Sculpture

### 2ND SEMESTER // SPRING ONLY

- Images and Words
- Studio Art Professional Portfolio
- Advanced Drawing II
- Advanced Painting II
- Major Project in Fine Arts
- Marble and Stone Sculpture



## JEWELRY DESIGN

Florence has a long-standing tradition in jewelry making and the LdM School of Design offers an artistic and cultural reference point for students, who start with the history of jewelry design, and pair with various jewelry techniques. LdM encourages experimentation: each project is designed to stimulate individual learning and skills development, and students learn to channel their creative inspiration through the manual skills acquired.

### YEAR 1 (CERTIFICATE) 1ST SEMESTER // FALL ONLY

- History of Jewels and their Symbolism
- Jewelry Design I
- Metals in Jewelry Making
- Wax Carving and Casting Techniques I
- Jewelry Making I

### 2ND SEMESTER // SPRING ONLY

- Gemology
- Jewelry Design II
- Jewelry Making II
- Stone Setting I
- Trend Forecasting

### YEAR 2 (PROFESSIONAL CERTIFICATE) 1ST SEMESTER // FALL ONLY

- Contemporary Jewelry Design
- Jewelry Making III
- Modern Technology in Jewelry
- Wax Carving and Casting Techniques II
- Stone Setting II

### 2ND SEMESTER // SPRING ONLY

- Portfolio Development in Jewelry
- Jewelry Making IV
- Advanced Project in Jewelry
- Alternative Materials in Contemporary Jewelry
- The Artist in the Studio





## INTERIOR DESIGN

The Interior Design Program gives students the opportunity to work in teams on a project for a real customer. Professors and lecturers provide an inside view into what to expect from the professional world and how to navigate it successfully. Field trips to furniture factories, designer offices, and artist studios offer students a hands-on experience of all aspects of Interior Design.

*YEAR 1 (CERTIFICATE)*  
*1ST SEMESTER // FALL ONLY*

- Interior Design I
- Product Design I
- Perspective Drawing and Rendering
- CAD for Interior Design I
- Digital Graphic Techniques Fundamentals

*2ND SEMESTER // SPRING ONLY*

- 20th Century Design and Architecture
- Technical Drawing
- Design Materials
- Interior Design II
- CAD for Interior Design II

*YEAR 2 (PROFESSIONAL CERTIFICATE)*  
*1ST SEMESTER // FALL ONLY*

- Product Design II
- Retail Design
- Lighting Design
- Computer Rendering for Interior Design
- Sustainable Design

*2ND SEMESTER // SPRING ONLY*

- Web Portfolio Presentation
- Concepts and Strategies for Design
- Furniture Design
- Exhibit Design
- Interdisciplinary Design



## GRAPHIC DESIGN AND VISUAL COMMUNICATION

The Certificate offers students the opportunity to learn and analyze the graphic rules, the aesthetic balances and the communication strategies which underpin a good design. Students acquire a solid methodology for solving graphic and visual projects, learn how to combine traditional and digital media, to manipulate images, and to analyze the expressive power of color and the way it relates to space and composition, while they work on multimedia communication projects, create graphic identities and realize practical projects in global, real-world work scenarios.

*YEAR 1 (CERTIFICATE)*  
*1ST SEMESTER // FALL ONLY*

- 20th Century Graphics and Illustration
- Digital Sketchbook
- Foundations of Visual Communication
- Digital Graphic Techniques Fundamentals
- Fundamentals of Art and Design: Color Theory

*2ND SEMESTER // SPRING ONLY*

- Graphic Design
- Web Design
- Rendering Essentials
- Workshop in Graphic Design
- Graphic Design Project Development

Students applying for the One-Year Certificate with prior knowledge of the selected field of study may be admitted to the non-beginning semester after submitting a portfolio of their work to be assessed and approved.

Students applying for the Professional/Advanced Certificate Program must provide proof of a solid background in the selected area.

**ALL COURSES ARE TAUGHT IN ENGLISH**



ONE-YEAR AND  
PROFESSIONAL  
// ADVANCED  
CERTIFICATES





## HOW TO APPLY

Students are requested to provide the following documents: application form, proof of payment, copy of passport, copy of diploma, high school/university transcripts or equivalent (inclusive of grading system and translated in Italian or English), personal essay. Non-native English speakers are required to provide certification of proficiency in English, or other evidence, equivalent to the following minimum overall TOEFL scores: Paper Based Test 550+, Computer Based Test 213+, or Internet Based Test 80+. The application and housing form can be downloaded at [www.ldminstitute.com](http://www.ldminstitute.com).

Students applying for the One-Year Certificate with prior knowledge of the selected field of study may be admitted to the non-beginning semester after submitting a portfolio of their work to be assessed and approved. Students applying for the Professional/Advanced Certificate Program must provide proof of a solid background in the selected area.

Students who have completed LdM Certificate Programs are eligible to apply for direct entry to the second or third year of the Marist-LdM Bachelor Degree Programs. U.S. credit for work already completed is granted on an individual basis after evaluation.

## APPLICATION DEADLINES

FALL SEMESTER // JUNE 15TH

SPRING SEMESTER // NOVEMBER 15TH

**LdM Grants:** LdM offers grants based on academic merit for Certificate Programs. Qualified grant applicants must have applied to the LdM Certificate Program of their choice by the appropriate deadline. Grant applicants must submit two letters of recommendation from a professor and other individual who has supervised the applicant in an academic or working capacity, plus a personal essay (reasons for applying for the grant), and all the relevant documents requested on the application form.

For any further enquires contact: [www.ldminstitute.com](http://www.ldminstitute.com)



### STUDENT ARTWORKS //

Cover // Krista Ruglosky (sculpture)

Page 6 // Crisoula Lazaridis (drawing)

Page 6 // Jacyshyn Shayna LaRue (jewelry)

### LDM ITALY MAIN OFFICE

#### FLORENCE, ROME AND TUSCANIA

Via Faenza, 43

50123 Florence, Italy

Phone: +39.055.287.360

Phone: +39.055.287.203

Fax: +39.055.239.8920

info@ldminstitute.com

[www.ldminstitute.com](http://www.ldminstitute.com)

### LDM ACADEMIC RELATIONS AND STUDENT SERVICES

3600 Bee Caves Road, Suite 205B  
AUSTIN, TX 78746 U.S.A.

Phone: +1.877.765.4LDM (4536)

Phone: +1.512.328.INFO (4636)

Fax: +1.512.328.4638

info@ldminstitute.com

[www.ldminstitute.com](http://www.ldminstitute.com)

**WWW.LDMINSTITUTE.COM**



**LdM**

The Italian  
International  
Institute

Lorenzo de' Medici



Istituto Lorenzo  
de' Medici



@Istituto\_LdM



LDM NEWS  
[www.ldmnews.it](http://www.ldmnews.it)



ldminstitute



LdM Blogs



Istituto Lorenzo  
de' Medici



Istituto\_LdM



Istituto\_LdM